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BEHIND THE DESIGN





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For over two decades, Kobi Karp Architecture and Interior Design (KKAID) has been providing creative and innovative design solutions to renowned clients in the hospitality, retail and high-rise residential development community. The firm specializes in architecture, interior design and planning. KKAID's clientele includes corporations such as Hyatt, Hilton, Starwood, Super Clubs, Club Med, Wyndham, Sonesta and development corporations such as The Related Group, Leviev Boymelgreen, Maefield Corporation, BSR Development, Forest City Enterprises, Magna, Renzi Holdings, Fortune International, Cornerstone Group, Paradise International, Maclee and Merco Group. These entities along with local government agencies turn to KKAID to design and renovate properties, create teriors and plan sites for pending development.

KKAID is headquartered in Miami and its profile extends beyond the typical architectural firm in offering a diverse range of services relating to buildings, from planning through design, construction, and management. To date, KKAID has participated in the completion of more than \$18 billion in commercial, residential and mixed-use properties. The firm's staff has the expertise to take projects from site planning through project build-out and has established a reputation that has won the loyalty of clients, the esteem of colleagues and the praise of city planners.

Kobi Karp, the firm's principal, is a recognized member of the American Institute of Architects, honored for his award-winning designs and buildings. He is also a licensed interior designer and general contractor and an active member of The American Society of Interior Design and several other professional associations.

ARCHITECTURE

KKAID's modern designs and architectural work have been published and recognized internationally. They are inspired by the vernacular of the environments in which they reside. Its standard allows for the focus of the new design to relate to its logistical and historical contexts. The firm specializes in collaborating with clients to reach their project's mission while working within their budgetary parameters. The firm understands the need to create viable commercial, residential and mixed-use environments that produce a valued return on investment. KKAID believes that each project must be delivered or time, within budget -- every time.

INTERIOR DESIGN

KKAID uses its extensive network of professional suppliers enabling its designs to provide a wide range of natural and cutting-edge materials, finishes, fabrics, accessories, and custom-designed furnishings at human and personalized appeal. Our firm works with clients to create interior business environments that are elegant, stylish and infinitely livable. As interior architects our approach to design is exclusively focused on how the aesthetics and organization of a space can reflect a project's image, improve efficiency and productivity and create visual and mood heightened appeal.

BIOGRAPHY

Kobi Karp is founder and principal of Kobi Karp Architecture & Interior Design, Inc. (KKAID). KKAID is a full-service architectural and interior design firm providing a vast array of services, ranging from the design of large-scale, high-rise condominium and hospitality projects to intimate, small-scale low-rise residential and commercial structures.

Educated at the University of Minnesota's Institute of Technology, Kobi Karp earned degrees in both Architecture and Environmental Design. Subsequently, Kobi began his career working on major hospitality and all-inclusive resort projects throughout the United States and the Caribbean. Such work served as a catalyst in Kobi becoming part of the revival of Miami Beach's classic and enchanting Art Deco district, where hotels and residential buildings were restored to their former glamour. His firm has been awarded several prestigious architectural awards and has been featured in renowned national and local publications based on their major contributions in the preservation of historical areas.

To date, KKAID has graced the landscapes of major cities across the United States, as well as many of the most sought-after tourist destinations of the Caribbean. KKAID continues to develop large-scale projects across the country and internationally.

PLANNING

Planning encompasses creative uses of planning regulations related to the urban and architectural codesforeachproject. KKAID specializes increating public and private spaces that symbiotically coexist with surrounding buildings, both existing and/or new. KKAID projects have ranged from coordinating retail traffic patterns and master plans for urban infill mixed-use projects to historically preserving landmark areas within Miami Beach Art Deco Hotel District. KKAID is strongly versed in this discipline, as completed in its diverse projects in the hospitality, lifestyle, multi-family, residential and resort fields.



BEHIND THE DESIGN:

EDUCATIONAL BACKGROUND

Bachelor of Architecture, Institute of Technology, University of Minnesota

Bachelor of Science in Environmental Design, Institute of Technology, University of Minnesota

PROFESSIONAL ASSOCIATIONS

American Institute of Architects (AIA) American Society of Interior Designers (ASID) National Trust for Historic Preservation National Counsel for Interior Design Qualifications (NCIDQ) National Counsel for Architectural Registration Boards (NCARB) Board of Directors, Police Athletic League (PAL)

PROFESSIONAL LICENSES

Registered Architect in: 45208 303858 Arizona: 0012578 Colorado: 009152 Florida: 5062 Georgia: 027230-1 Nevada: 19850 New York: Texas:

Registered Interior Designer in: 0003850 Florida:

General Contractor

Miami Beach Beautification Award, Belaire on the Ocean 2008

Developers and Builders Alliance (DBA): "Architect of the Year" 2007 AIA Award of Merit, La Perla, 2007

"Residential High-Rise of the Year" - Tao, 2006

"Landmark Award" – the Bridgewater, 2006

"Residential Multi-Family of the Year" - Beach House, 2006

"Loft of the Year" - Uptown Marina Lofts, 2006

"Historical Preservation of the year" - The Strand, 2006

Miami Design Preservation League Merit Award, Circa 39, 2004

Miami Design Preservation League Merit Award, Cadillac Hotel, 2004

Dade Heritage Trust Historic Preservation Award, Cadillac Hotel, 2004

Florida Builders Association Merit Award, Cadillac Hotel, 2004

Outstanding Young Architect of the Year Award, (AIA) Miami, 1999

Outstanding Service Award, (AIA) Miami, 1999

Key to Miami-Dade County, Senator Gwen Margolis, 1999

Gold Award, American Resort and Development Association (ARDA), 1998

Silver Award, American Resort and Development Association (ARDA), 1998

Outstanding Leadership Award, Sunny Isles Beach, 1996

Miami Design Preservation League Merit Award, Astor Hotel, 1996

Governor's Design team, Minneapolis, Minnesota, 1987

Thesis Award with Honors, Minneapolis, Minnesota, 1987

RECOGNIZED IN THE FOLLOWING PUBLICATIONS...

Architectural Digest • New York Times Magazine • Ocean Drive Magazine • The Miami Herald • El Nuevo Herald USA Today • Hotel/Motel Management • Hospitality Management • Daily Business Review • South Florida Business Journal Florida Inside/Out Magazine • Miami Today • HOME Miami • HOME Ft. Lauderdale • Vive Magazine • Contract Design • The Hi-Riser Las Olas Magazine • Tropical Tribune • Resorts and Great Hotels • Sunny Isles Beach Sun • Interior Design Magazine Resorts and Great Hotels • Sun Post • Fashion Spectrum • Hospitality Design Magazine • Interiors Magazine • Mundo Ejecutivo St. Petersburg Times • American Way Magazine • Condo Magazine • Fashion Spectrum Magazine • On Design Magazine



MULTIFAMILY



RESIDENTIAL





PUERTO CANCUN CANCUN, MEXICO

RESIDENTIAL | MARINA

PROJECT FACTS | 230 FT HIGH | UNITS 99 | 230,00 SF SALEABLE





SARAYA

MULTIFAMILY RESIDENTIAL | ENVIRONMENTALLY GREEN BUILDING PROJECT FACTS | 40 STORIES | 450 FT HIGH | 300,000 SF



MIXED-USE



COMMERCIAL





DUBAI PROMENADE

PROJECT FACTS | 36 FLOORS | 400 FT HIGH | 200 HOTEL ROOMS | 25,000 SF OFFICE 3 MARINA TOWERS | 3 BEACH TOWERS | 600 MARINA CONDOS | 45 VILLAS 260 BEACH CONDOS | 16 VILLAS | 18 CABANAS

PRIVATE BEACH









ETIHAD TOWERS

MIXED USE | RESIDENTIAL | COMMERCIAL PROJECT FACTS | 5,000,000 SF | 4,700 UNITS 300 FT HIGHEST POINT | LEED CERTIFIED PROJECT | 16-25 FLOORS





CANCUN TOWN CENTER

RETAIL | COMMERCIAL | OFFICES

PROJECT FACTS | 150 FT HIGH | 12 STORIES | 450,000 SF

"We design office buildings so people are excited to go work in the morning, and still smiling when they leave at night."





BAKU FLAG & MUSEUM MONUMENT BAKU, AZERBAIJAN

The world's tallest flag pole is a literal representation of the Azerbaijan's crescent moon and star flag design which also serves as a public museum and monument. moon and star may design which also serves as a public museum and monument. Visible from the sky as well as the seaport the elements of the flag and the country's rich history and natural resources incorporate unifying symbols of the region.





CANCUN, MEXICO

MIXED USE | CONDO HOTEL

PROJECT FACTS | 20 STORIES | 550 UNITS | 400,000 SF | 40,000 SF COMMENIADE INCLUDES: BEACH CLUBS, LUXURY CONDOS, STREET LEVEL PROMENADE



RESORT



HOTELS



"Some think architecture is only about steel, concrete, aluminium, and glass."
We think differently."



SOCHI MARINA WORLD TOWERS

BLACK SEA REGION, RUSSIA

PROJECT FACTS | 200 ROOM HOTEL | 65 STORIES 650 FT AT HIGHEST POINT | 600 UNITS | 2,000,000 SQ FT







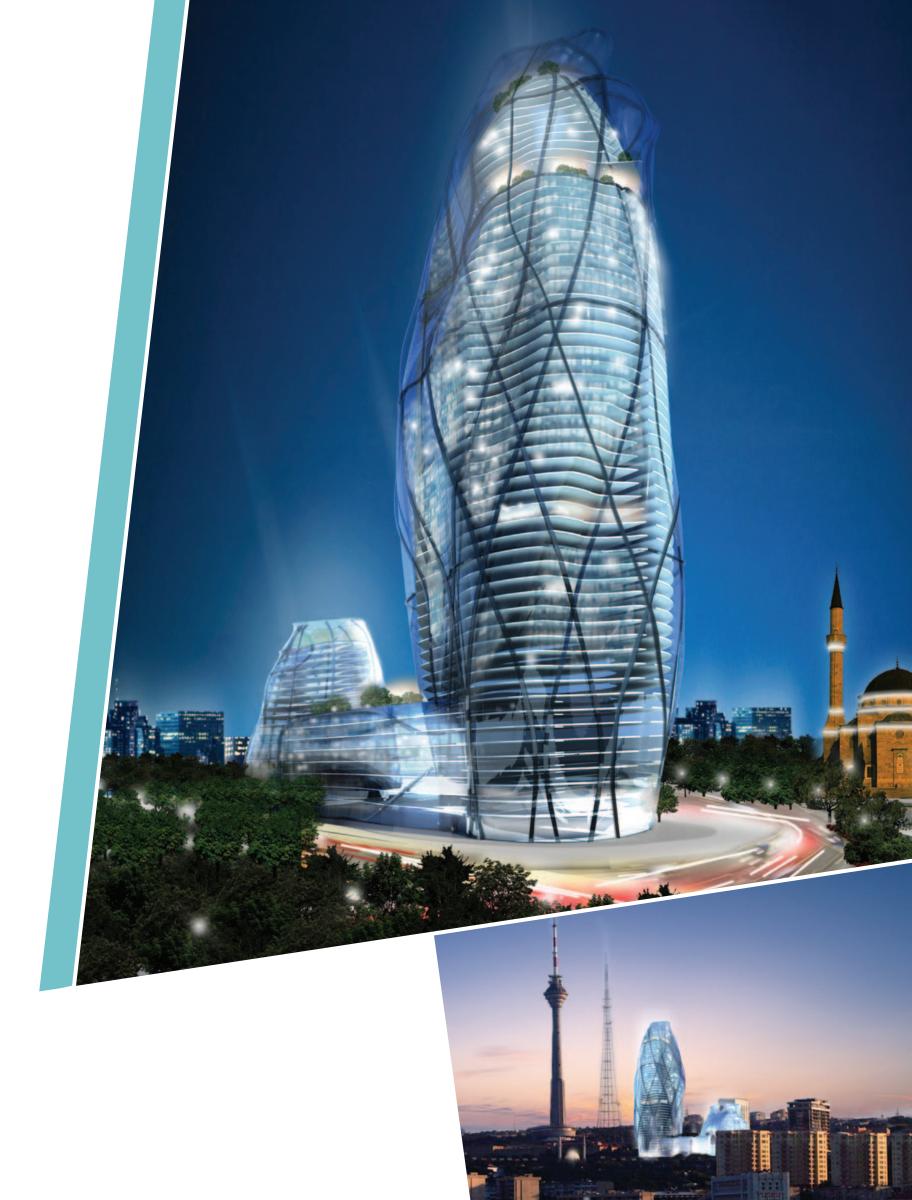


MAYA TERRA ISLAND

HOTEL | RESORT HOTEL | LUXURY HOMES PROJECT FACTS | 3 SEPARATE HOTELS | 600 HOTEL ROOMS 100 LUXURY HOMES | 2 MARINAS, EACH WITH 150 SLIPS 40,000 SF CONFERENCE CENTER 20,000 SF COMMERCIAL SPACE

"WE LOVE THE IDEA OF A VACATION,

YET FEELING HOME AT THE SAME TIME."





BAKU PARLIAMENT ICON TOWER BAKU, AZERBAIJAN

PROJECT FACTS | HIGH 850' | FLOORS 70



INTERIOR



DESIGN





EMPORIO GRAND

PANAMA

CONDO | HOTEL

PROJECT FACTS | INTERIOR DESIGN OF 5 STAR HOTEL | 343 FT | 28 FLOORS





SPICE ISLAND

PROJECT FACTS | 64 LUXURY BEACHFRONT SUITES | 8 ACRE RESORT PROPERTY ARCHITECTURE AND INTERIOR DESIGN FOR A 5 STAR LEGENDARY RESORT AND SPA

"WE DESIGN INTERIORS FOR THOSE IN SEARCH OF STYLE."



MASTER



URBAN PLANNING



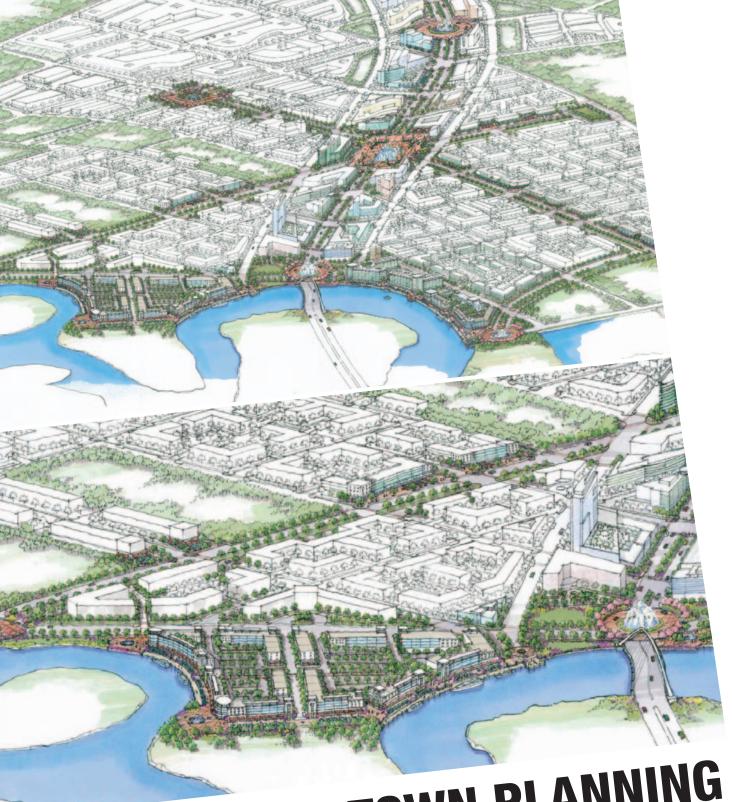


GOLDEN BEACH

CARTAGENA, COLOMBIA

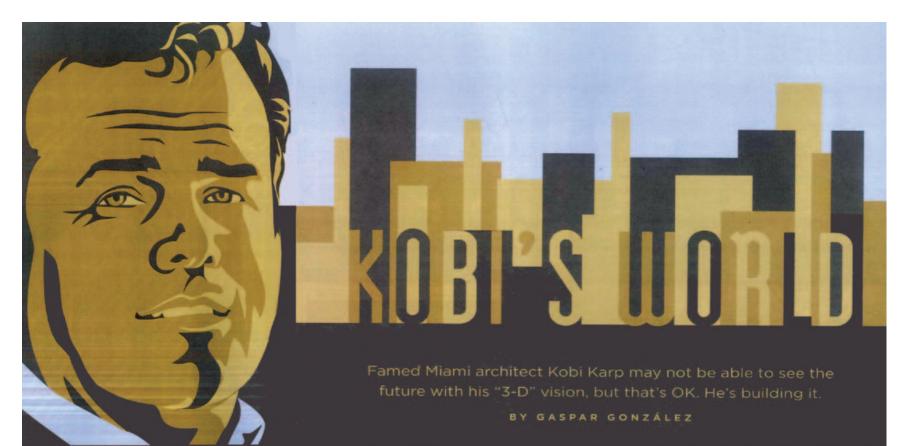
TOWN PLANNING | RESIDENTIAL | HI-RISE RESORT | MARINA | COMMERCIAL PROJECT FACTS | 64,000,000 sf BUILDABLE 40,000 UNITS | 900 HECTARES





OGREZINI TOWN PLANNING

PROJECT FACTS | HIGHEST STRUCTURE 200 FT 1,110 HECTARES | 20,000 UNITS



PREMIO ORTEGA Y GASSET

elNuevoHerald.com



MIERCOLES 27 DE FEBRERO DEL 2008

Dos urbanistas locales desean superar con sus edificios la marca de 1,000 pies de altura

ANDRES VIGLUCCI The Miami Herald

Así que usted piensa

minevos.

Sin amilianarse por la crisis del mercado inmobiliario y ayudades por normas menos estrictas en los limites a la altura de los edificios —que protegen los corredores de velo del Aeropuerto Internacional de Miami— dos urbanistas locales desean romper un récord de altura, por encima de los 1,000 pies, algo muy poco común en Estados Unidos fuera de Nueva York y Chicago.

Así que usted piensa que las nuevas torres que se levantan en el domentour de Miami son altas?

Bueno, pues no ha visto nada todavia.

Preparese para el gran salto hacia arriba: una nueva clase de tascacielos que convierte en pigmeos relativos todos esos edifictos resplandecientemente nuevos.

Mañana la Comisión de Mia-mi estudiará el proyecto Empi-re World Towers, de la empi-sa Maclee Bevelopment: dos to-rres redondas de 30 pisos sobre Biscayne Boulevard frente a Bayside Marketplace. La junta de plantificación municipal ha recomendado la aprobación del proyecto.

recomendade la aprobación del prosecto.

La Comisión ya aprobó One Bay Front Plaza, del urbanista miamense Tibor Hollo, una torre de oficinas de vidrio de 1,010 pies que se asemeja a una vela. El proyecto, que tiene un costo de \$1,800 milliones, incluye una torre más pequeña para un hotel y reemplazaria un edificio de 19 pisos en 100 S. Biscayne Bivd., frente al Parque Bayfront.

Los urbanistas de los dos proyectos en el centro de Miami afirman que tienen la intención firme de construixtos. Pero debido al tamaño y complejidad

TORRES/ pase a la página 2

MIAMI QUIERE ALGANZAR EL CIELO CON TRES TORRES



Una carrera de altura hacia los cielos en el downtown

es decir, lo que antes de considerab un rascuclelos en Miami, construcción de los proyectos, su diseño, rovisión y construcción demoraria años: no estarian alistos hasía aproximadamente el 2015, lo que da sur hollo, presidente del comparia no esta del directorio de Florida East compare es mos des edificios con los más altos de Bionard. The Las Olas River House Phase I en Fort Lau-derdale, de 452 pies v 4 de 19 pisos, el Beach Club Phase I, el mos esta de la misos de Browner House Phase I en Fort Lau-derdale, de 452 pies v 4 de 19 pisos, vel Beach Club Phase I, el más dos megatorres superan en más de 200 pies y 50 pisos.

Las dos megatorres superan en más de 200 pies de altura fevil de misor superan en más de 200 pies de altura de vida un vano.

"Esto ya no es el Miami que usted y yo conocimos en los años 90. Es metropolitano. Cerca hay un teatro de opera, nuevas actividades en el dountone. Hay una interent el dountone. Hay

to say the least. This licer architect, interior desig and environmental desig des a one-stop shop for his st lientele at KKAID. With an ex-

'Karp'e <mark>Diem</mark>

AFTER TOURING THE GLOBE IN SEARCH OF DESIGN INNOVATIONS, KOBI KARP MAKES USE OF HIS STEADFAST KNOWLEDGE IN THE MAGIC CITY. By Vanessa Valera | Photography by Reynaldo Ales

ost peoper way to go.

Renowned Architect Kobi Karp's Design for Tallest Residential Building in Miami Gets Approval

Miami, FL – Kobi Karp Architecture & Interior Design's (KKAID) Empire World Towers received the City of Miami's approval for zoning. The mixed-use complex comprising of two; "Miami Modern" (MiMo) architecture inspired 93 stary towers will be the fallest buildings in Miami, surposing the Four Seasons Hotel and Tower, And at a neight of 1,010 feet (366m) Empire World Towers will be one of the top 30 tallest structures in the world.

Empire World Towers will be home to: 1,557 condos, commercial offices, retail shops, and 1.786 parking space garage utilimately establishing a city un tetramover station will also be incorporated into the project.

The site located south of Miami-Dade College, covers more than two-thirds of a black and is conveniently located in a burgeoning portion of downtown located across from the Bayside Marketplace adjacent to Miami's American Alrlines Arena and the new Adrienne Arsht Center for the Performing Arts.

The \$1 billion iconic project boasts oval-shaped towers designed to reflect the nautical, saxy vibe for which Micami is known. The two hirtise towers joined by three oir bridges are ideally situated on Biscayne Boulevard avertooking Biscayne Bay, the inspiration for the towers' silver-blue finted glass.

Kobi Karp in describing his design solid, "The Tawers should establish Miami as one of the leading global cities for architecture."

Karp's firm (KKAID) is credited with enhancing the skyline of South Florida and playing a North start (KNUT) is created with enhancing the significal of south Beach's revival in the early 1990's. The firm's operations have now expanded into the Middle East and Europe with interior design and master planning projects. The firm is regarded for specializing creative and innovative design solutions to some at the globe's most respected governments, historical preservation boards, societies and communities. It is currently succeeding in projects throughout the United States, Dubai, Abu Dhabi, Romania, Russia, the Caribbean, Asia and Mexico.

Kobl Karp Architecture is a vertically-integrated and award winning firm specializing in architecture, planning and interior design. The company's \$18 billion dollar particular includes luxury high-rise, mixed-use developments, world-class hospitality and entertainment centers, and high-end commercial and retail spaces.

Plans for tallest buildings in Miami gain first endorsement







KOBI KARP FINALIZES FIRST GREEN LUXURY DEVELOPMENT

NAM, FL JULY 19, 2007— in Apri 2007. The United States Green Building Council (USGBC) cognized Boylights Condominum as the first green residential building in South Florida. Job Karp, who graduated with a degree in environmental degran from the University of innesota, is the man behind the environmentally filendly luway development.

Sayights Condominium, which is scheduled for completion late August, promises deliver an experience that transcends mere housing. The amenities for the 12-unit Baylights complex include:

- Natural air lobby enfrance with peaceful sounds of a custom water wat. A waterland mediation and yaga area contribute to the transpil ambitance. Each stendy products used throughout the units' interior spaces including anvironmentally filandly European Altchen cabinety and energy efficient stairless steel appliances. Landscaping give the feeing of an enchanted European Garden using native and drought forerant frees and prants. Intinity poot, her but, and filters to rom overlooking the spectacular panaransis views of Biscayne Bay, the Miami skyline, and Alfami Beach.

Do I think green architecture is the future? Absolutely, "says Karp, "We utilize the judding process consistently and continuously on our projects." For Baylights, Karp melayed on energy efficient of conditioning system, large barconies, and finted indows to reduce heat, which in turn lowers cooling costs.

one than hearthy years, Kobi Karo Architecture and Interior Design (KKAID) has ded creative and innovative design solutions to renowned aftents in the opment continuity. The company's partillation to renowned aftents in the opments, world class haspitality and entertainment centers, and high-end entertainment and the properties of the properties of the projects in the 3 states, United Arab Envirotes the Caribbean, Asia and Mexico.

Baylights Condominium is located at 1901 Bay Drive in Miami Beach.





KOBI KARP HONORED AS "ARCHITECT OF THE YEAR" BY THE DEVELOPERS & BUILDERS ALLIANCE

MIAMI, FL, NOVEMBER 7, 2007— Noted architect Kabi Karp of Kabi Karp Architecture & Interior Design (KKAID) was honored as "Architect of the Year" in a lavish gala at Donald Trump's Mar-a-Logo estate on Polm Beach, Karp renowned for his designs that dominate the Miami skyline was honored by his peers and industry leaders for his work at the 2007 Cammunity Advancement Awards.

Despite the recent slump in the real estate market (KKAID) is showing strength and

dominance in the industry has recently expanded their architectural and interior design services to new luxury clients. The project scope of KKAID's global expansion centers around large-scale design and construction projects for hotel chains, kusury high and mild-rise condominium towers, commercial town centers, mixed-use developments and

The Developers & Builders Alliance celebrated some of The Developers & suiders Allance celebrared some of the industry's highest achieving individuals at a yearly black tile dinner gala and Karp was one of those dignitaries. Karp was recognized as the "Architect of the Year" during the event in front of an international audience of industry and polifical leaders for his role in raising the bar in urban planning and his contributions to community growth.

(KKAID) is vertically-integrated and a constant recipient at the industry's highest accalades. The firm specializes in architecture, planning and interior design with more than 10 billion dollars in projects globally. For nearly the last quarter century, the firm has provided creative and innovative design solutions to some of the globe's most respected clients in the development community. The company's partifolio boasts luxury hister mixed-use developments, world-class hospitality and entertainment centers, luxury commercial and retail spaces. Kobi Karp Architecture and Interior Design is also known for its acclaim and success internationally for projects in the United States. Dubai. Abu Dhabi, Romania, Russia. the Caribbean, Asia and Mexico.

town planning.



BY ANDRES VIGLUCCI



AIA HONORS KOBI KARP WITH PRESTIGIOUS AWARD

MIAMI, FL— Kobi Karp Architecture & Interior Designs (KKAID) was honored with an Award of Merit from the American Institute of Architects for La Perla - the acclaimed ocean beach hi-rise multi family residence. The 43-story sleek 322 unit building located on the sands of Sunny Isles Beach is just the latest in accolades for Kobi Karp.

KKAID is known for its success in projects throughout the United States, Dubai, Abu Dhabi, Romania, Russia, the Caribbean. Asia and Mexico. The firm is regarded for specializing creative and innovative design solutions to some of the globe's most respected governments, historical preservation boards, societies and communities.

For La Perla the firm maximized the development on a narrow site by building vertically at an angle. The building's unique concept includes a cantilevered parking garage around and over a landmark, existing hotel called the Newport. Aside from maintaining the existing building. Karp positioned the new structure at the end of a bridge perpendicularly, allowing for the Newport to be maintained and giving visual access for miles to Sunny Isle's historic wooden pier at the end of the property.

Kobi Karp Architecture is a vertically-integrated and award winning firm specializing in architecture, planning and interior design. The company's portfolio includes luxury high-rise mixed-use developments, world-class hospitality and entertainment centers, high-end commercial and retail spaces.





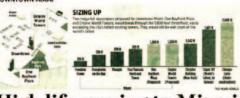
The Miami Herald

35 CENTS WISTN YEAR, NO. 166 + 2008

MiamiHerald.com



WEDNESDAY, FEB. 27, 2008



High life coming to Miami

Commission will consider Masion Development's processing the second control to extract control processing the second control to extract control processing the second control to extract control processing the second control to extract a Mission developer Thee Schlav Observation from Rayside Marinetylane. The Circly planning from the Commission was the Commission with the Commission was the Commission was the Commission with the Commission was the Commission was the Commission with the Commission was the Commission was the Commission with the Commission was the Commission with the Commission was the Commission was the Commission was the Commission with the Commission was the Co





DOWNTOWN MIAMI

Things are looking up, and up, and up

yes.

Get ready for the Great Leap
Lipward — a new class of supertill skycrapers that would making them among the
atiliset in the world.

WARRES WGUCCI

W





Miami Beach Beautification Award, AlA Award of Merit, La Perla, 2007 Miami Design Preservation League Merit Award,

Miami Design Preservation League Merit Award, Cadillac Hotel, 2004

Dade Heritage Trust Historic Preservation Award, Cadillac Hotel, 2004

Florida Builders Association Merit Award, Cadillac Hotel, 2004

Outstanding Service Outstanding Young Architect of the

Gold Award, American Resort and

Silver Award, American Resort and Development

Outstanding Leadership Award, Sunny Isles Beach, 1998

Miami Design Preservation League

Governor's Design Team,

Thesis Award with Honors, Minneapolis, Minnesota, 1987

AWARDS

Belaire on the Ocean 2008

Circa 39, 2004

Developers and Builders Alliance (DBA):

"Architect of the Year" 2007

"Residential High-Rise of the Year" - Tao, 2006

"Landmark Award" – the Bridgewater, 2006

"Residential Multi-Family of the Year" – Beach House, 2006

"Loft of the Year" - Uptown Marina Lofts, 2006

"Historical Preservation of the year" - The Strand, 2006

Award, (AIA) Miami, 1999 Year Award, (AIA) Miami, 1999

Key to Miami-Dade County, Senator Gwen Margolis, 1999 **Development Association (ARDA), 1998**

Association (ARDA), 1998

Merit Award, Astor Hotel, 1996



KOBI KARP

ARCHITECTURE INTERIOR DESIGN PLANNING
A/A · ASID · N/CARB

Designed and Produced by
LGD Communications, Miami