

THE WORLD'S TALLEST CONDOMINIUM

GRAND SERR A UNIQUE RESORT IN RENO







ARCHITECTURE INTERIOR DESIGN PLANNING

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For over two decades, Kobi Karp Architecture and Interior Design (KKAID) has been providing creative and innovative design solutions to renowned clients in the hospitality, retail and high-rise residential development community. The firm specializes in architecture, interior design and planning. KKAID's clientele includes corporations such as Hyatt, Hilton, Starwood, Super Clubs, Club Med, Wyndham, Sonesta and development corporations such as The Related Group, Leviev Boymelgreen, Maefield Corporation, BSR Development, Forest City Enterprises, Magna, Renzi Holdings, Fortune International, Cornerstone Group, Paradise International, Maclee and Merco Group. These entities along with local government agencies turn to KKAID to design and renovate properties, create interiors and plan sites for pending development.

KKAID is headquartered in Miami and its profile extends beyond the typical architectural firm in offering a diverse range of services relating to buildings, from planning through design, construction, and management. To date, KKAID has participated in the completion of more than \$10 billion in commercial, residential and mixed-use properties. The firm's staff has the expertise to take projects from site planning through project build-out and has established a reputation that has won the loyalty of clients, the esteem of colleagues and the praise of city planners.

Kobi Karp, the firm's principal, is a recognized member of the American Institute of Architects, honored for his award-winning designs and buildings. He is also a licensed interior designer and general contractor and an active member of The American Society of Interior Design and several other professional associations.

ARCHITECTURE

KKAID's modern designs and architectural work have been published and recognized internationally. They are inspired by the vernacular of the environments in which they reside. Its standard allows for the focus of the new design to relate to its logistical and historical contexts. The firm specializes in collaborating with clients to reach their project's mission while working within their budgetary parameters. The firm understands the need to create viable commercial, residential and mixed-use environments that produce a valued return on investment. KKAID believes that each project must be delivered on time, within budget -- every time.

INTERIOR DESIGN

KKAID uses its extensive network of professional suppliers enabling its designs to provide a wide range of natural and cutting-edge materials, finishes, fabrics, accessories, and custom-designed furnishings at human and personalized appeal. Our firm works with clients to create interior business environments that are elegant, stylish and infinitely livable. As interior architects our approach to design is exclusively focused on how the aesthetics and organization of a space can reflect a project's image, improve efficiency and productivity and create visual and mood heightened appeal.

PLANNING

Planning encompasses creative uses of planning regulations related to the urban and architectural codes for each project. KKAID specializes in creating public and private spaces that symbiotically coexist with surrounding buildings, both existing and/or new. KKAID projects have ranged from coordinating retail traffic patterns and master plans for urban infill mixed-use projects to historically preserving landmark areas within Miami Beach Art Deco Hotel District. KKAID is strongly versed in this discipline, as completed in its diverse projects in the hospitality, lifestyle, multi-family, residential and resort fields.

BIOGRAPHY

Kobi Karp is founder and principal of Kobi Karp Architecture & Interior Design, Inc. (KKAID). KKAID is a full-service architectural and interior design firm providing a vast array of services, ranging from the design of large-scale, high-rise condominium and hospitality projects to intimate, small-scale low-rise residential and commercial structures.

Educated at the University of Minnesota's Institute of Technology, Kobi Karp earned degrees in both Architecture and Environmental Design. Subsequently, Kobi began his career working on major hospitality and all-inclusive resort projects throughout the United States and the Caribbean. Such work served as a catalyst in Kobi becoming part of the revival of Miami Beach's classic and enchanting Art Deco district, where hotels and residential buildings were restored to their former glamour. His firm has been awarded several prestigious architectural awards and has been featured in renowned national and local publications based on their major contributions in the preservation of historical areas.

To date, KKAID has graced the landscapes of major cities across the United States, as well as many of the most sought-after tourist destinations of the Caribbean. KKAID continues to develop large-scale projects across the country and internationally.

BEHIND THE DESIGN: KOBI KARP



EDUCATIONAL BACKGROUND

Bachelor of Architecture, Institute of Technology, University of Minnesota

Bachelor of Science in Environmental Design, Institute of Technology, University of Minnesota

PROFESSIONAL ASSOCIATIONS

American Institute of Architects (AIA) American Society of Interior Designers (ASID) National Trust for Historic Preservation National Counsel for Interior Design Qualifications (NCIDQ) National Counsel for Architectural Registration Boards (NCARB) Board of Directors, Police Athletic League (PAL)

PROFESSIONAL LICENSES

Registered Architect in:	License Numbe
Arizona:	45208
Colorado:	303858
Florida:	0012578
Georgia:	009152
Nevada:	5062
New York:	027230-1
Texas:	19850

Registered Interior Designer in:Florida:0003850

General Contractor

AWARDS

Miami Beach Beautification Award, Belaire on the Ocean, 2008 AIA Award of Merit, La Perla, 2007 Norman Giller Award, North Beach Development Corporation (NBDC), 2006 Dade Heritage Trust Historic Preservation Award, The Strand, 2006 National Association of Home Builders (NAHB) "Best Loft Community" Award, Absolut Lofts, 2006 Developers and Builders Alliance (DBA): "Landmark Award" - The Bridgewater, 2006 "Residential High-Rise of the Year" - Tao, 2006 "Residential Multi-Family of the Year" - Beach House, 2006 "Loft of the Year" – Uptown Marina Lofts, 2006 "Historical Preservation of the Year" - The Strand, 2006 Miami Design Preservation League Merit Award, Circa 39, 2004 Miami Design Preservation League Merit Award, Cadillac Hotel, 2004 Dade Heritage Trust Historic Preservation Award, Cadillac Hotel, 2004 Florida Builders Association Merit Award, Cadillac Hotel, 2004 Outstanding Young Architect of the Year Award, (AIA) Miami, 1999 Outstanding Service Award, (AIA) Miami, 1999 Key to Miami-Dade County, Senator Gwen Margolis, 1999 Gold Award, American Resort and Development Association (ARDA), 1998 Silver Award, American Resort and Development Association (ARDA), 1998 Outstanding Leadership Award, Sunny Isles Beach, 1998 Miami Design Preservation League Merit Award, Astor Hotel, 1996 Governor's Design Team, Minneapolis, Minnesota, 1987 Thesis Award with Honors, Minneapolis, Minnesota, 1987

RECOGNIZED IN THE FOLLOWING PUBLICATIONS...

Architectural Digest • New York Times Magazine • Ocean Drive Magazine • The Miami Herald • El Nuevo Herald USA Today • Hotel/Motel Management • Hospitality Management • Daily Business Review • South Florida Business Journal Florida Inside/Out Magazine • Miami Today • HOME Miami • HOME Ft. Lauderdale • Vive Magazine • Contract Design • The Hi-Riser Las Olas Magazine • Tropical Tribune • Resorts and Great Hotels • Sunny Isles Beach Sun • Interior Design Magazine Resorts and Great Hotels • Sun Post • Fashion Spectrum • Hospitality Design Magazine • Interiors Magazine • Mundo Ejecutivo St. Petersburg Times • American Way Magazine • Condo Magazine • Fashion Spectrum Magazine • On Design Magazine







1101 BRICKELL BRICKELL AVENUE - MIAMI, FLORIDA

PROJEC	T FACTS
849'	High
74	Floors
538	Units







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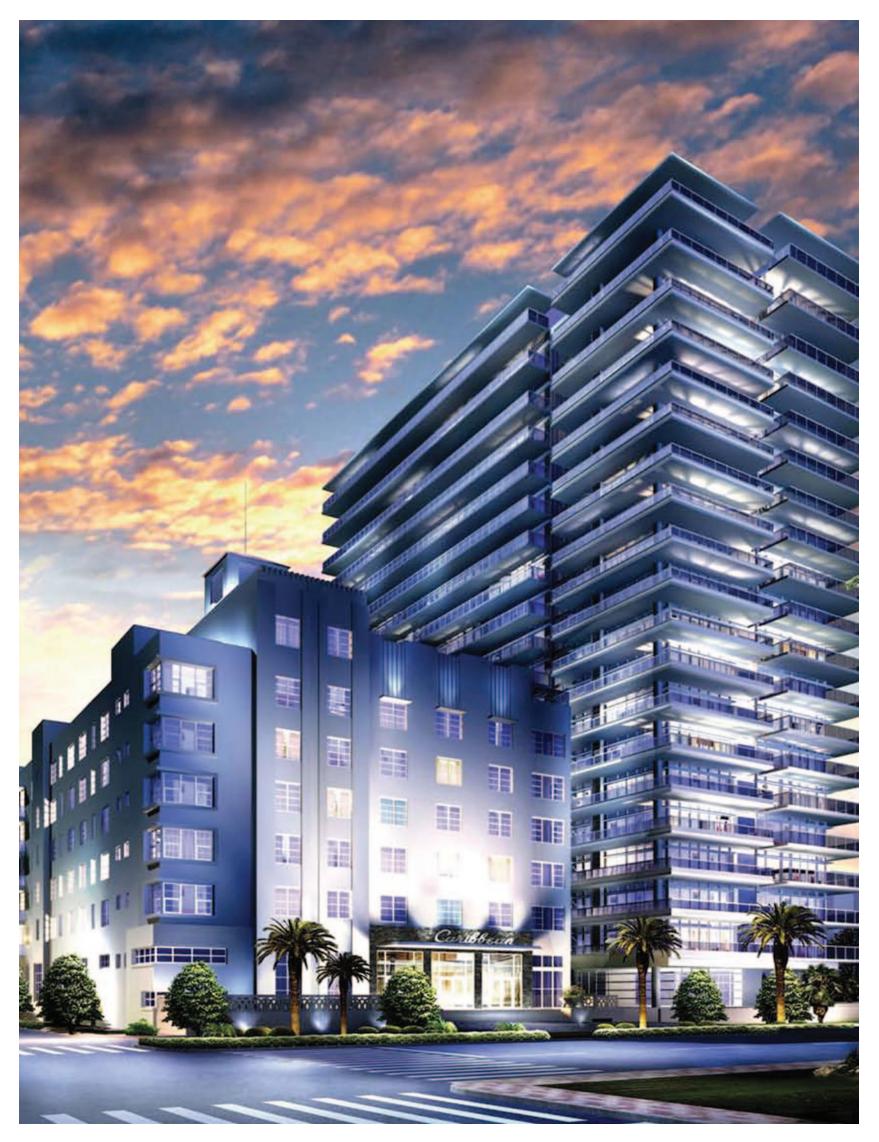
CARIBBEAN MIAMI BEACH, FLORIDA

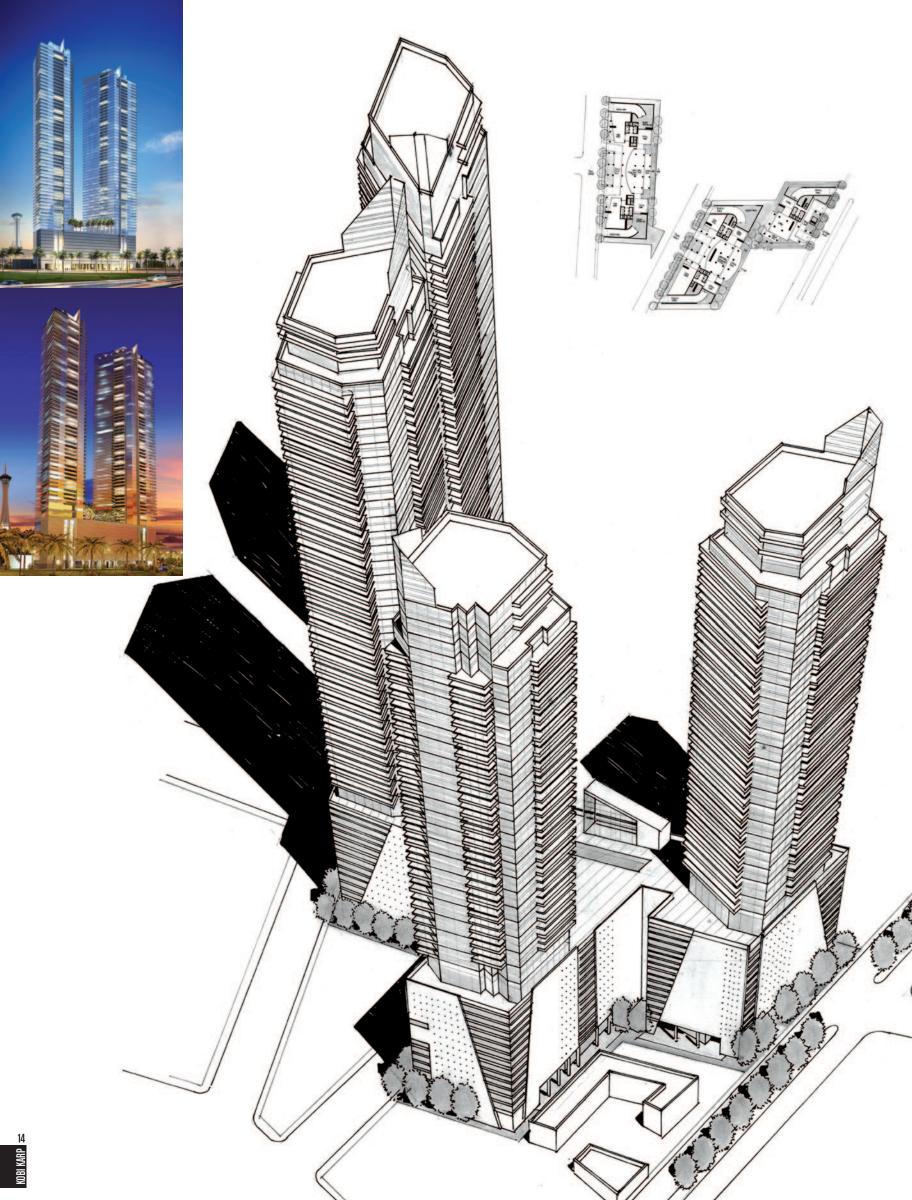
PROJECT FACTS	
200'	High
20	Floors
107	Units





KOBI KARP 75





RENZI TOWERS

PROJEC	T FACTS
670'	High
64/64	Floors
1078	Units



TURNBERRY DEZER SUNNY ISLES BEACH, FLORIDA

PROJECT FACTS	
550'	High
55/55	Floors
500/527	Units



CONSTRUCTION

THE NEW Caribbean



HOSPI

It's a hotel.

lt's a condo. No, it's both!

Properties combine hotel amenities with option to buy, rent out units

EACH, Pla - Jos riving 26 floor mering Atlantis lite a

projects offer opular destina

of sales and mar-

By Marilyn A USA TUDAY

A Start



Architect Kobi Karp's Two Striking Towers Are Set to Join Grand Sierra Resort BY ALLX S PORTRAIT BY NAVIE

Kobi Karp asks, repe

"I see buildings as people, with character and feelings."

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THE STRAND

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not not said



Sapphire



"EACH BUILDING HAS ITS OWN DESIGN, CHARACTER AND PERSONALITY," DESIGNER AND ARCHITECT KOBI KARP SAYS.





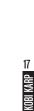


MIAM TODAY spenter 14° 2006 Land constraints present tricky challenges for architects

in lot sizes o



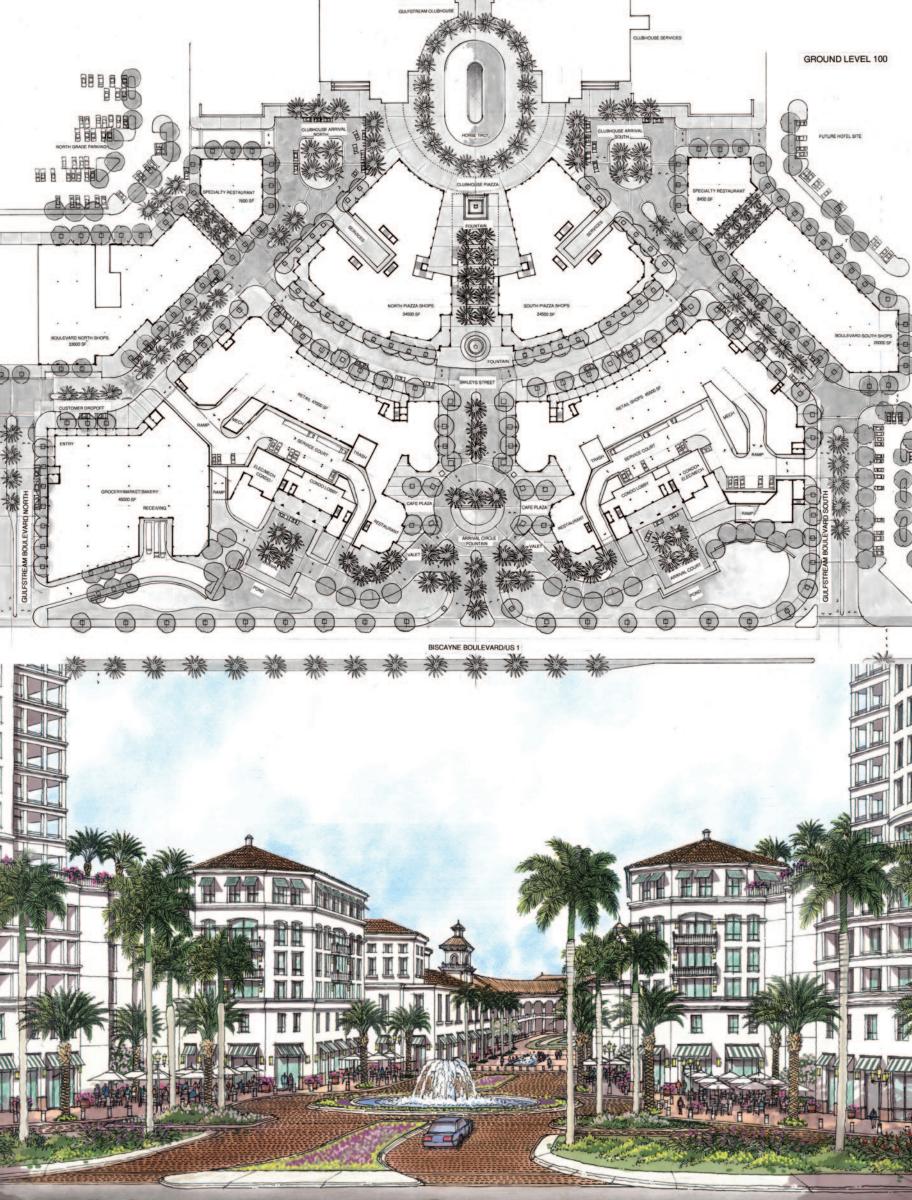














EMPIRE WORLD TOWERS

PROJECT FACTS	
1200'	High
106	Floors
1083	Units



PROJEC	T FACTS
231'	High
22	Floors
162	Units

DEAUVILLE ON THE OCEAN MIAMI BEACH, FLORIDA



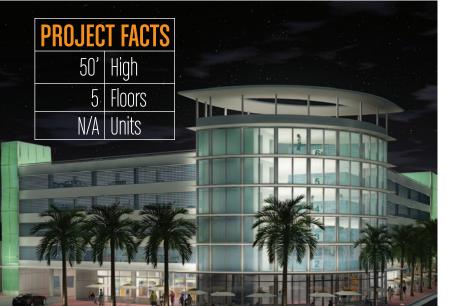




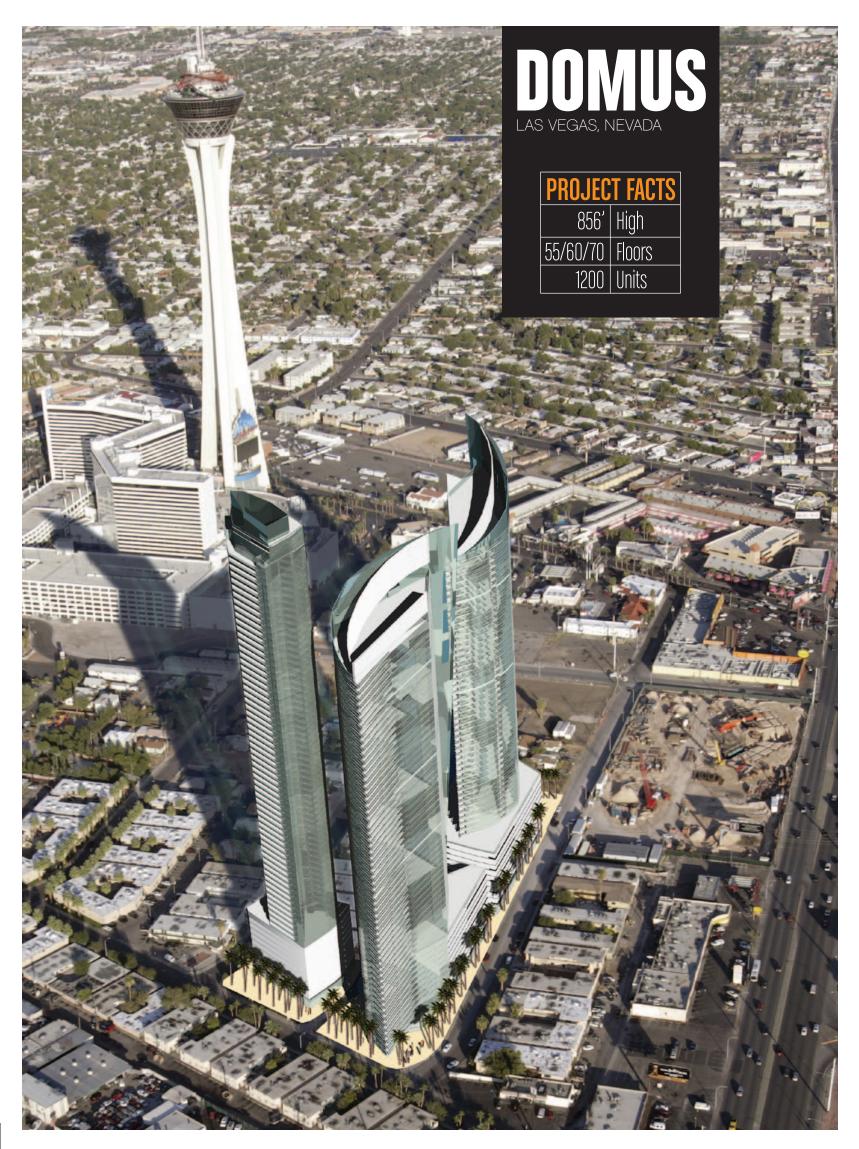
PROJEC	T FACTS
170' 10"	High
14	Floors
98	Units

DEAUVILLE ON THE BAY





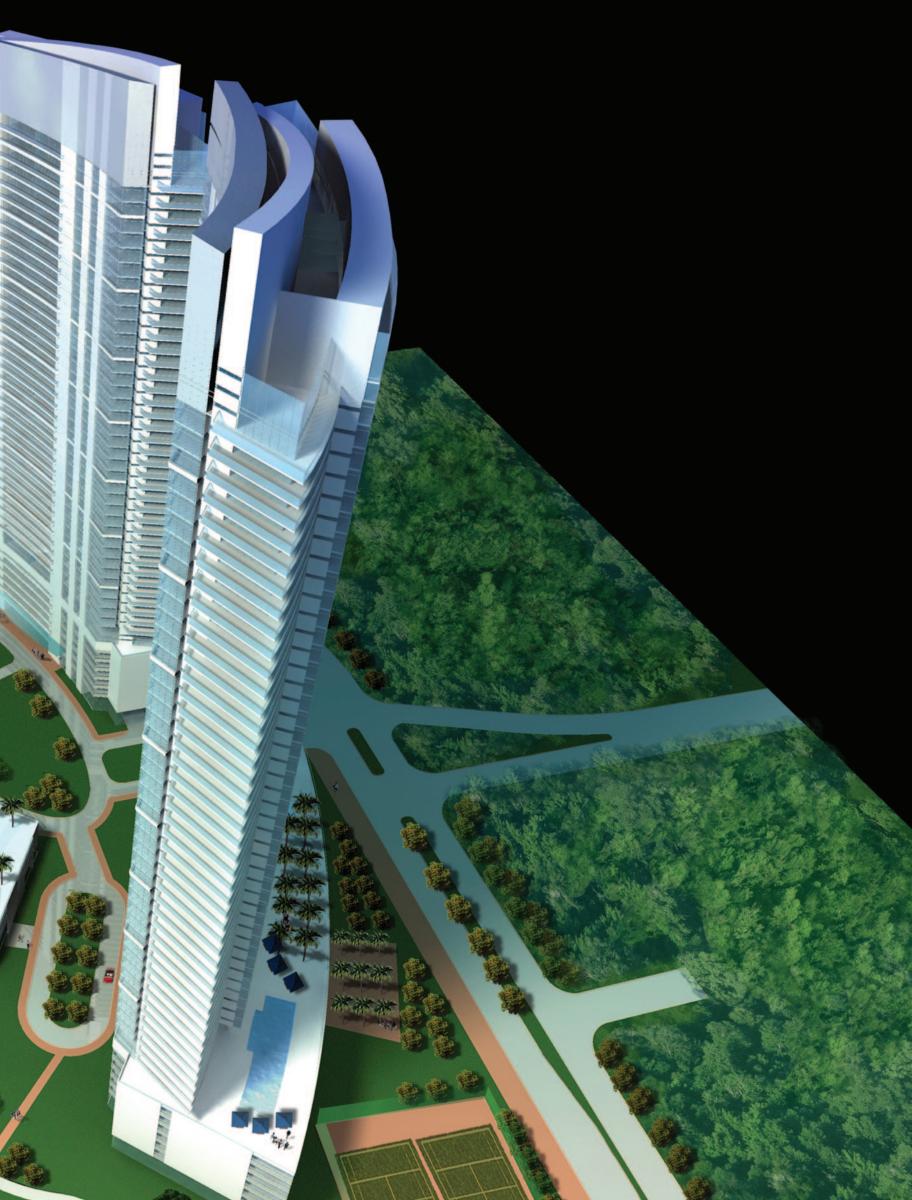






KOBI KARP 23

















DOWNTOV MIAMI | FROM THE FRONT PAGE

Developer unveils plan for world's tallest condo tower on Biscayne

*CONDO TOWER, FROM IC

for \$16.5 million. Edie Laquer of Laquer Cor-porate Realty in Miami, who called the project "innova-tive," brokered the sale. Hotel & Tower on Brickell Avenue in Miami. But Cohen, who grew up in Paris and moved to Miami Beach in 2000, faces severe burdle in extrine extremely

AIR NAVIGATION hurdles in getting approvals to build so high. The Federal

the build so high. The Federal Aviation Administration has limited the height of new buildings along Biscayne Bou-levard so as not to interfere with planes flying into Miami International Airport. Called Empire World Tow-ers, Cohen's development would rise on an L-shaped, roughly two-acre parcel at 330 Biscayne Blvd. The two tow-ers, projected to include 1,000 condo units and 300 apart-ment-hotel units, would wrap around the Holiday Inn hotel at the corner of Biscayne Bou-levard and Northeast Fourth Street.

MIAMI = NEW YORK

"Miami = NEW YORK "Miami is what New York was in 1945," Cohen said Wednesday, who shrugged off any concerns about too many new condos being built in downtown Miami. "Biscayne Boulevard will become Fifth Avenue."

On Monday, the developer On Monday, the developer formally purchased the prop-erty from Allen Greenwald for \$31.7 million, he said. Demonstrating how Miami's prices have raced upward amid the region's ongoing condo boom, Greenwald pur-chased the site in April 2004



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houd has positioned user as one of Ocean Driver more unique properties, building that comprises 'the Strand — loar historic and one needs constructs translates foor distinct architectural styles that shape 'south 'Torisha's un-

REFLECTIONS OF THE PAST





contemporary condeminiem source set to rise along the removing Colomatiquit course.











FOR 2007



ns for this year's best and b

risco attactores vas 40 feet wide," principal of Kohi lesign "Vie com lishments were salvaged fo-ilding's stairwells, entrance gistration area. "We restored razzo floor in the lobby, and othersporter, tropical furni and the comfortably on a smal said Karp. An old keystori.



A World known Architect. Kobi Karp

of Minnesota instructed Technology in 1981. During his Tire years at the school, he traveled extensively in Burope, Central America and the Middle East studying the grant architectural historical Structures, such as ancient temples, cathedrale mosaed sind



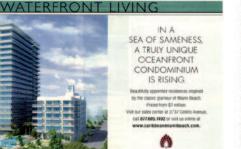
executive in 1986. Kubi was appointed to the Monested Generari Design Ferm Rich graduated with a depret of Architecture and Invited Monesterial Displays (1987) From bulkinetty of Monester, trainide of Technology, in 1988. Koli soci Ker K-ZAB registration caan and parated the again in 640, the specific time. The table are provided to the table of the table of the table of the specific table of table of the specific table of the specific table of table of table of table of table of table table of table of table of table of table of table of table table of tab in the preserve area. He senou

Architect in Cathbran Mostifilly Projects such as La Source in Contrada, a dyname Mostific Con-Cathbrana and in Mexico. Asbi allo-worked on several Space Cubio Bayers and a Notell project for the farmer frame Monitor of Jamicto, metro resources and and the Cub-Bed resort projects all over the Cathbrana and in Copper Mountain. Cathbrando, Robi began wooling on projects in the Art Deco Durints of Jobi 0 Jogott Late Nickey of Milane pair time general de Correct a semi Brech Correct a semi Brech Henry pertholas 40,000 square an some store mil



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La Perla ostenta una ubicación envidiable en Sunny Isles Beach

Viene de la página 1	urbanizadora. "Hemos hecho un gra
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prende desde la planta baja	tán por encima de las e
del edificio hasta la planta	pectativas del público y
26, se encuentra totalmente	la gente merece encontra
vendida. El inicio de la	una exclusiva ubicación
construcción de La Perla es-	frente al océano", asegu
tá programado para princi-	Richard Lamondin, pres
pios de 2003.	dente y gerente general
La Perla ha causado sensa-	Cornerstone Premier Pre
ción gracias a su calidad.	ties.
ubicación y precio, y por sus	Los residentes disfruta
impresionantes comodida-	de un parque frente al co
des, según un ejecutivo de la	no, cascadas y una plazo



DUO CONDOMINIUMS LAUNCH PRE-OPENING SALES Triad Rogaing Partners associated the debut of Matendale beach's Sewert Residential address (200), sever















PROJECT FACTS	
50'	High
5	Floors
N/A	Units











STRAND ON THE OCEAN

PROJECT FACTS

501	High
5	Floors
65	Units



Norman Giller Award, North Beach Dade Heritage Trust Historic Preservation Award, The Strand, 2006 National Association of Home Builders (NAHB)

Miami Design Preservation League Merit Award, Circa 39, 2004

Miami Design Preservation League Merit Award, Cadillac Hotel, 2004 Dade Heritage Trust Historic Preservation Award, Cadillac Hotel, 2004

Outstanding Service Outstanding Young Architect of the

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Silver Award, American Resort and Development

Outstanding Leadership Award, Sunny Isles Beach, 1998

Miami Design Preservation League

Governor's Design Team,

Thesis Award with Honors, Minneapolis, Minnesota, 1987

AWARDS

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"Best Loft Community" Award, Absolut Lofts, 2006

Developers and Builders Alliance (DBA): "Landmark Award" – The Bridgewater, 2006

"Residential High-Rise of the Year" – Tao, 2006 "Residential Multi-Family of the Year" – Beach House, 2006 "Loft of the Year" – Uptown Marina Lofts, 2006 "Historical Preservation of the Year" – The Strand, 2006

Florida Builders Association Merit Award, Cadillac Hotel, 2004 Award, (AIA) Miami, 1999 Year Award, (AIA) Miami, 1999

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Association (ARDA), 1998

Merit Award, Astor Hotel, 1996 Minneapolis, Minnesota, 1987



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ARCHITECTURE INTERIOR DESIGN PLANNING

SPER

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Designed and Produced by LGD Communications, Miami

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